

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943085-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1561

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	943085	07897960

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/20/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-1-1---				2	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
2	WESH	Th	09/20/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	PRATV1219H	\$1,200.00 NM
2	09/24/12	09/24/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	M-----				1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00 NM
3	09/19/12	09/21/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--1-1--				2	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/19/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
1	WESH	F	09/21/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	PRATV1219H	\$1,500.00 NM
4	09/18/12	09/20/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-1-1---				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
2	WESH	Th	09/20/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00 NM
5	09/19/12	09/19/12	NBC Today Show II	10AM-11AM	--W----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--W----				1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM
6	09/24/12	09/24/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1561	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/24/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	PRATV1219H	\$700.00 NM
7	09/20/12	09/20/12	NBC Today Show III	11AM-12PM/10-11A	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			---T---		1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		09/20/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	PRATV1219H	\$600.00 NM
8	09/24/12	09/24/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USATV02H	\$600.00 NM
9	09/19/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--1-1--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			--1-1--		2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/19/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	PRATV1219H	\$500.00 NM
2	WESHF		09/21/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$500.00 NM
10	09/24/12	09/24/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/24/12	1:28 PM	Days of Our Lives	1:00-2:00 PM	:30	PRATV1219H	\$600.00 NM
11	09/19/12	09/19/12	KATIE COURIC DAY	2-3PM	--W----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			--W----		1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/19/12	2:25 PM	KATIE COURIC DAY	2-3PM	:30	USATV02H	\$300.00 NM
12	09/21/12	09/21/12	KATIE COURIC DAY	2-3PM	----F--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			----F--		1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		09/21/12	2:45 PM	KATIE COURIC DAY	2-3PM	:30	PRATV1219H	\$300.00 NM
13	09/20/12	09/20/12	M-F 3-4 PM	3:00-4:00 PM	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			---T---		1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		09/20/12	3:48 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00 NM
14	09/24/12	09/24/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$500.00	

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Invoice # 943085-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/24/12
Advertiser Priorities USA Action	Product PRIORTIES USA	Estimate Number 1561	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
14	09/24/12	09/24/12	M-F 3-4 PM Class of Time - Immediately Pre-emptible without notice	3:00-4:00 PM	M-----	:30	1	\$500.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>09/24/12</td><td>3:46 PM</td><td>M-F 3-4 PM</td><td>3:00-4:00 PM</td><td>:30</td><td>USATV02H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		09/24/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESHM		09/24/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00	NM																																												
15	09/19/12	09/21/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	--1-1--	:30	2	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>--1-1--</td><td>2</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESHW</td><td></td><td>09/19/12</td><td>4:41 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>PRATV1219H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WESHF</td><td></td><td>09/21/12</td><td>4:55 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>USATV02H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	--1-1--	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHW		09/19/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1219H	\$1,000.00	NM	1	WESHF		09/21/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USATV02H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	--1-1--	2	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WESHW		09/19/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	PRATV1219H	\$1,000.00	NM																																												
1	WESHF		09/21/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USATV02H	\$1,000.00	NM																																												
16	09/18/12	09/20/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1-1---	:30	2	\$1,400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-1-1---</td><td>2</td><td>\$1,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESHTu</td><td></td><td>09/18/12</td><td>5:11 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>USATV02H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>1</td><td>WESHTh</td><td></td><td>09/20/12</td><td>5:24 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>PRATV1219H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-1-1---	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHTu		09/18/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00	NM	1	WESHTh		09/20/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1219H	\$1,400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	-1-1---	2	\$1,400.00																																																	
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2	WESHTu		09/18/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00	NM																																												
1	WESHTh		09/20/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1219H	\$1,400.00	NM																																												
17	09/24/12	09/24/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$1,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHM</td><td></td><td>09/24/12</td><td>5:53 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>PRATV1219H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	M-----	1	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHM		09/24/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1219H	\$1,400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	M-----	1	\$1,400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESHM		09/24/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	PRATV1219H	\$1,400.00	NM																																												
18	09/20/12	09/20/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	---T---	:30	1	\$2,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>---T---</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHTh</td><td></td><td>09/20/12</td><td>7:25 PM</td><td>M-F Entertainment Tonight</td><td>7:00-730 PM</td><td>:30</td><td>USATV02H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	---T---	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHTh		09/20/12	7:25 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USATV02H	\$2,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	---T---	1	\$2,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESHTh		09/20/12	7:25 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USATV02H	\$2,000.00	NM																																												
19	09/18/12	09/18/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-T-----	:30	1	\$2,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-T-----</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHTu</td><td></td><td>09/18/12</td><td>7:43 PM</td><td>M-F Access Hollywood</td><td>Access Hollywood /</td><td>:30</td><td>USATV02H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-T-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHTu		09/18/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	USATV02H	\$2,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	-T-----	1	\$2,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESHTu		09/18/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	USATV02H	\$2,000.00	NM																																												
20	09/21/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	----F--	:30	1	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESHF</td><td></td><td>09/21/12</td><td>12:11 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>PRATV1219H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	----F--	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESHF		09/21/12	12:11 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$1,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	----F--	1	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WESHF		09/21/12	12:11 AM	NBC Tonight Show	11:35P-12:35XM	:30	PRATV1219H	\$1,000.00	NM																																												
21	09/23/12	09/23/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$450.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH Su</td><td></td><td>09/23/12</td><td>6:11 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>USATV02H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH Su		09/23/12	6:11 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USATV02H	\$450.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	-----S	1	\$450.00																																																	
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1	WESH Su		09/23/12	6:11 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USATV02H	\$450.00	NM																																												
22	09/22/12	09/22/12	SA/SU 6-6:30 PM Class of Time - Fixed Non Pre-emptible	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S-	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	-----S-	1	\$1,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice # 943085-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/24/12
Advertiser Priorities USA Action	Product PRIORTIES USA	Estimate Number 1561	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/22/12	09/22/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/22/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 USATV02H \$1,200.00 NM									
23	09/22/12	09/22/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/22/12 Sat. Entertainment this Week 7:00-8:00 PM :00 \$900.00 NM									
See MG 23.2									
2 WESH Sa 09/22/12 7:13 PM SAT NBC PRIMETIME PREVIEW 7PM TO 7:30PM :30 PRATV1219H \$900.00 NM									
MG for 23.1 09/22									
24	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/23/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 PRATV1219H \$1,200.00 NM									
25	09/19/12	09/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/19/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USATV02H \$2,000.00 NM									
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,950.00
<u>Agency Commission</u>	\$4,642.50
<u>Net Amount Due</u>	\$26,307.50